



CALLING ALL DRIVING INSTRUCTORS:

Sign up for our exciting pilot project
and shift your skills up a gear!

The Department for Transport is looking for 4,000 approved driving instructors to take part in a brand new study.

Sign up now to take part in ground-breaking research, designed to improve understanding and co-operation between people who drive and people who cycle.

Participants will be assigned to a control or treatment group, with both groups given access to free online training at different points in the study, and free practical training available to some.

This training is the perfect opportunity to shape the future of the driving instructor industry, whilst gaining valuable training to ensure you stand out from competitors.

Get involved. Visit www.cyclesavvydriving.co.uk to sign up today

This project is delivered by the Bikeability Trust, supported by the AA, DVSA, DIA, MSA GB and ADI NJC.

VISIT WWW.CYCLESAVVYDRIVING.CO.UK TO SIGN UP TODAY

